

Lake Macquarie City Council

# TechART Challenge

Interactive Digital Art installations

Call for expressions of interest (EoI)

November 2017

## ABOUT THE PROJECT

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Lake Macquarie City Council is seeking creative proposals for five temporary art installations to be included as part of the ChIPfest on Friday 30 November at Pearson Street Mall, Charlestown.

Council is offering five commissions with a total budget of \$500 (plus GST) each for artists and designers working with interactive sensors, digital technology, coding and multimedia to create site specific kinetic creative installations.

## WHY?

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We want artists and designers to have the opportunity to play with the real/virtual boundary between the viewer/user and the digital dimension.

## TARGET AUDIENCE

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People that use Pearson Street Mall and attendees for the ChIPfest event.

## PROJECT REQUIREMENTS AND SPECIFICATIONS

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Each installation must reference one of more of the following media or interactive trigger:

1. Sound (for example, sensors to pick up the noise from the bus interchange expressed as a light, film or sound installation)
2. Velocity (for example, sensors to measure the car traffic on the Pacific Highway expressed in a creative format like a light, kinetic or sound installation)
3. Motion (for example, sensor or machine to measure people entering the mall)
4. Vibration
5. Air quality

Artists are welcome to propose any site location or requirement, scale, or height as part of their submissions.

## PROJECT SELECTION

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In selecting a project, the selection panel will consider (but not be limited to) the following key selection criteria:

- originality of the concept;
- relevance to proposed location and target audience; and
- quality of visual representation (artists and designers are encouraged to create installations that have a strong visual impact that evokes audience awareness of kinetic technology, be confrontational, emotive and/or encourages discussion and thought provocation).

# TIMELINE

Milestone	Date	Duration
Submit project proposal	Monday 20 November 4pm	3 weeks
Selection and notification	Tuesday 21 November	
Construction	22 November-30 November	8 days
Installation	30 November	1 day
Exhibition		If possible up to 2 weeks

# PROJECT BUDGET

Total budget \$500 each project. Payable on signing of agreement.

Electricity will be provided for the duration of the installations.

Council will cover the costs associated with:

- electronic components and materials (excluding tools, training and licenses)
- photography of the process and final artwork;
- opening/launch event;
- onsite signage and interpretive panel;
- media and marketing; and
- risk management.

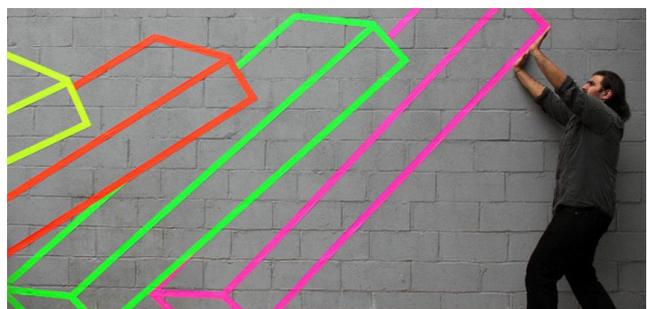
# IDEAS AND CASE STUDIES



Joseph Griffiths  
*Drawing machine 1* (2009)  
Felt-tip markers, exercise equipment, bicycle wheels, steel, aluminium, rope, rubber, timber, plastic, cement, found materials.



Children creating a digital painting with the "Kinection Project" in the Sheldon Museum of Art.



Aakash Nihalani *Domino*  
Reflective Duct tape illuminated with blue light



Slow design and fantasy project

## INTERESTED? HOW TO APPLY

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Applications will close Monday 20 November 2017 at 4pm.

For an EOI to be considered, the artist must comply with the following requirements:

1. Responses should include:
2. contact details: name, telephone, mobile, email address, street address, ABN;
3. current CV relevant to the opportunity (maximum one page);
4. concept design (preferably A4 or A3 size);
5. up to 100 words describing their concept, construction process and implementation requirements;

Expressions of interest may be lodged with Council to [\*\*jhemsley@lakemac.nsw.gov.au\*\*](mailto:jhemsley@lakemac.nsw.gov.au)

## FOR MORE INFORMATION CONTACT

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